



SAMPLE RUBRIC – Writing

Criteria	Mastery (4)	Satisfactory (3)	Developing (2)	Emerging (1)
<b>Ideas &amp; Content</b> <i>Text presents a central or core idea relevant to writing task.</i>	Succinctly communicates central or core idea; maintains consistent focus; includes original, insightful, relevant, and compelling content; conveys writer's understanding of purpose of task.	Identifies central or core idea; maintains consistent focus; includes appropriate, relevant, and compelling content; conveys writer's understanding of purpose.	Central idea is present, but not focused; includes appropriate and relevant content.	Difficult for reader to identify controlling idea; includes content which is tangential to controlling idea.
<b>Organization</b> <i>Illuminates central idea through the order, structure, and presentation of information.</i>	Establishes internally consistent structure which illuminates central focus; facilitates ease of reading; invites reader to draw connections; with clear and sequential transitions.	Has recognizable structure which allows reader to access central idea; establishes connections between ideas.	Includes introduction and conclusion; internal organization suggests relationship to central idea.	Structure is difficult to follow; ideas seem randomly placed; information presented in ways that do not support central idea.
<b>Language</b> <i>The choice, use of, and arrangement of words and sentence structures that create tone and voice.</i>	Language is specific and accurate; word choice succinctly and skillfully communicates meaning to readers; employs varied sentence structure for clarity and fluency; engages readers.	Language choices are correct and appropriate for audience and topic; includes varied sentence structure.	Language is functional but occasionally vague (or "empty"); repetitive sentence structure begins to distract from content.	Inappropriate word choice and/or sentence structure.
<b>Conventions</b> <i>The controlled use of mechanics (spelling, punctuation, etc.). Adheres to conventions of academic English.</i>	Demonstrates detailed attention to, and successful execution of, conventions appropriate for writing task. Follows conventions of written academic English, and is error-free.	Follows conventions of written academic English; has few-to-none mechanical errors.	Non-conventional academic writing. Mechanical errors begin to distract reader.	Non-conventional academic writing. Mechanical errors throughout document.